MAGNATE CEO

ACADEMIC COOPERATION PROJECT FOR

HUMAN RESOURCE DEVELOPMENT

**Associate Professor Dr.
Piboon Puriveth
Dean of the International
College of NIDA**

"It is my great pleasure to be appointed as the Dean of the International College of NIDA. According to NIDA's long-term plan (Year 2008 – 2022) approved by the NIDA Committee, there are 8 strategies for NIDA to become a leading university in Thailand. The 6th strategy is to maintain academic excellence in terms of program courses, research, and academic administration, which should correspond to the society's needs. This established strategies in terms of the development of programs and courses that are able to meet the demands of a constantly-changing society under various external pressures, and to substantially cover subjects in the area of development administration. The offering of international programs in management will help strengthen the field of development administration studies, which has always been the signature of NIDA. Also, as the government academic institution to open only to graduate students for more than 50 years, NIDA has experience and expertise in administering a graduate school in the field of administration studies."
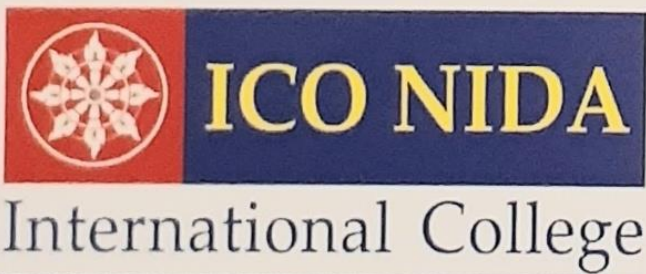
Content

ICO NIDA
International College

The teaching arrangement of ICO NIDA is comprised of the combination among practical learning of management theories and practices, as well as providing activities to promote learning and development in various fields.

The teaching arrangement as mentioned also includes lectures by professors, teachers and administrators, training in class workshops, case study analysis, web-based learning or learning through different modes of multimedia, learning through experimentation or hands-on work, as well as practice and participation in various activities.

ICO NIDA will combine the various tools used in teaching to stimulate students' learning. The courses are also designed to meet with the needs of students.

อาคารนราธิปพงศ์ประพันธ์
Prince Naradhip Bongsaprabandhu Building

NIDA and ICO NIDA

The National Institute of Development Administration (NIDA) was established following His Majesty King Bhumibol Adulyadej's vision of advancing Thailand's development through the establishment of an advanced educational institution to prepare people to become agents of change for national development.

The inception of NIDA grew out of His Majesty the King's discussions of the country's development with Mr. David Rockefeller of the Rockefeller Foundation in the United States of America in 1963. As a result, NIDA was established on April 1, 1966.

International College of National Institute of Development Administration (ICO NIDA) initiated in 2010 by Professor Dr. Sombat Thamrongthanyawong, 13th President of NIDA. ICO NIDA has the major aim to provide higher education and training that can enhance the competitiveness of the country and to create truly international learning environment for graduate studies.

ICO NIDA has set the objectives as follows.

1. To produce management graduates who have potential to work in different parts of the world in the areas such as public sector, private sector, non-profit organization, social enterprises and business entrepreneurship etc.

2. To produce graduates with knowledge, virtue, ethics as well as social responsibility.

3. To build the capacity in education, the ability in doing research and, the capability of leading change which will contribute to sustainable development.

4. To strengthen the competitiveness of the country to participate in the ASEAN Economic Community in an efficient and sustainable manner.

5. To foster the exchange of knowledge among students from different cultures leading to more understanding and cooperation in the future.

ICO NIDA Curriculum

Doctor of Philosophy Program in Management (International Program)

หลักสูตรปรัชญาดุษฎีบัณฑิต สาขาวิชาการจัดการ
(หลักสูตรนานาชาติ)

Master of Management (International Program)

หลักสูตรการจัดการมหาบัณฑิต
(หลักสูตรนานาชาติ)

Both English and Chinese languages are available

Program Expected Learning Outcomes

Doctor of Philosophy in Management (International Program)

- Social intelligence
- Cross cultural intelligence
- Change initiation
- Management instinct

Master of Management (International Program)

- Social intelligence
- Cross cultural intelligence
- Change initiation

Ph.D. in Management

Program philosophy

Doctor of Philosophy in Management program seeks to develop theoretical and methodological sophistication among its graduates so that they can understand important social and organizational problems, develop viable solutions, and contribute new knowledge to the global community of scholars in the field of management. Students are prepared to be scholars, academics, and professionals that aim to pursue careers in colleges and universities, research institutes, and public agencies, as well as industrial and business organizations.

Program structure and components

Courses	Plan 2 (2.1) for applicant with master degree	Plan 2 (2.2) for applicant with bachelor degree
A. Remedial Courses	Non-Credit	Non-Credit
B. Basic Courses	-	12 Credits
C. Core Courses	12 Credits	12 Credits
D. Research Courses	9 Credits	9 Credits
E. Dissertation	36 Credits	48 Credits
F. Qualifying Examination	Required	Required
Total	57 Credits	81 Credits

Admission requirement

1. Applicant must hold a master degree from recognized institution for Plan 2 (2.1) or bachelor degree from recognized institution for Plan 2 (2.2).
2. Complete ICO NIDA application form, Acceptance and Payment of Fees form, and recommendation letters along with other required documents.
3. Submit complete application form and documentation 1) in person 2) via agents and 3) by email to ICO NIDA corresponding addresses.

Ph.D. Core Courses

Core courses aim to provide students with theoretical knowledge, concepts, and tools to analyze management problems. The schedule for opening core courses will be subject to final arrangement by ICO NIDA. Students must enroll in a minimum of 12 credits (4 courses) from the following core courses:

DM8001	Theory of Management
DM8002	Economic Theory for Management
DM8003	Theory of Human Capital Management
DM8004	Seminar in Strategic Management
DM8005	Seminar in International Management
DM8006	Public Policy Theory and Management
DM8007	Seminar in Development Management

Ph.D. Research Courses

Research Course–9 Credits for Plan 2 (2.1) and Plan 2 (2.2)

DM8101	Advanced Research Methods in Management
DM8102	Quantitative Research Methods in Management
DM8103	Qualitative Research Methods in Management

Ph.D. Dissertation

Dissertation

DM9900	Dissertation (Plan 2 (2.1))
DM9900	Dissertation (Plan 1 (1.1) and Plan 2 (2.2))

Remarks: The availability of basic courses and other core courses is subject to ICO NIDA's scheduling.

Master of Management

Program philosophy

National Institute of Development Administration has contributed to the competitiveness of Thailand. The institute recognizes that the traditional education system is inadequate for the country's future competitiveness. An innovative method of education is required to cope with the present, future and international standards of education. The education must truly become international in both of methods of management and course instructions. With these changes, National Institute of Development Administration can then further contribute to the development of the competitiveness of the nation. This also forces various sectors to adjust their activities accordingly. Higher education is, therefore, required to adapt to these changes since it has a vital role in the creation of knowledge to equip graduates with necessary skills to deal with the changing environment.

Program structure and components

Courses	Thesis	Independent Study
1. Remedial courses	Non Credit	Non Credit
2. Core courses	15 Credits	15 Credits
3. Major courses	9 Credits	9 Credits
4. Elective courses	-	9 Credits
5. Independent study	-	3 Credits
6. Thesis	12 Credits	-
7. Comprehensive Examination	Examination	Examination
Total	36 Credits	36 Credits

Admission requirement

The candidate must hold at least a bachelor's degree in any field or currently undertaking final year of bachelor degree from an institution in Thailand or abroad, or another educational qualification approved by ICO NIDA. Acceptance into ICO NIDA requires a student to have a record of academic excellence, satisfactory English test scores and sound recommendations. All submitted documents are considered in a complete review of an applicant's credentials.

Required documents

- A completed ICO NIDA application form
- A completed Offer Acceptance and Payment of Fees form and 1,000 baht application fee as well as to provide the money transfer evidence with the application.
- Certified true copies of all official transcripts and all certificates
- Certified true copies of your ID or passport
- Medical certificate
- 2 passport sized photos
- A recommendation letter, preferably from university professionals and/or professional colleagues or supervisors
- English proficiency test scores of TOEFL, IELTS, TOEFL-ITP, TOEIC (which can be alternatively taken at the GSLC) or the English test given by ICO NIDA
- Personal essay responding to the application questions or a YouTube link of your personal presentation

Please return your completed application form and documentation to:

One of the ICO NIDA's authorized representatives, or
Students Admissions Department, International College of NIDA (ICO NIDA)
19th Floor Navamindradhiraj Buliding
118 Moo3, Serithai Road, Klong-Chan, Bangkapi, Bangkok 10240 THAILAND,

or

By email to: iconida_apply@nida.ac.th

Master of Management: Core Courses & Majors

M.M. Core Courses

Core courses aim to provide students with theoretical knowledge, concepts and tools to analyze management problems. Students must select to enroll the minimum of 15 credits (5 courses) from the following core courses:

MM6000 Global Management Practices
MM6001 Human Capital and Organizational Management
MM6002 Strategic Planning and Risk Management
MM6003 Managerial Information Technology
MM6004 ASEAN Studies: Political, Economic, Social, and Cultural Forces
MM6005 Governance, Ethics, Sustainable Development and Social Responsibility
MM6006 Managerial Economics
MM6007 Research Methodology in Management

International Business Management (Major courses)

MM7101 Regional and Global Business Environment
MM7102 Communication and Negotiations across Cultures
MM7103 Managing Global Business
MM7104 States and Markets in the Global Political Economy
MM7105 Logistics and Supply Chain Management
MM7106 Export and Import Management
MM7107 Country Risk Analysis and Assessment
MM7108 Leading Change and Transformation
MM7109 International Business Marketing
MM7203 Global Securities and Investment
MM7204 Multinational Corporate Finance
MM7306 International Marketing Communication
MM7308 International Sales and Negotiations

Marketing Management (Major courses)

MM7301	Customer Analysis
MM7302	Strategic Services Marketing
MM7303	Analysis for Strategic Marketing
MM7304	Global and Export Marketing Strategy
MM7305	Global Brand Management
MM7306	International Marketing Communication
MM7307	Channels Management
MM7308	International Sales and Negotiations
MM7309	Customer Relationship Management
MM7310	Business to Business Marketing
MM7102	Communication and Negotiations across Cultures
MM7109	International Business Marketing
MM7806	Nonprofit Marketing

Financial Management (Major courses)

MM7201	Financial Management
MM7202	Corporate Financial Reporting and Financial Statement Analysis
MM7203	Global Securities and Investment
MM7204	Multinational Corporate Finance
MM7205	Mergers and Acquisitions
MM7206	Investment Theory and Portfolio Management
MM7402	Entrepreneurial Finance Management

Entrepreneurship Management (Major courses)

MM7401	Structural Foundation of Business Enterprises
MM7402	Entrepreneurial Finance Management
MM7403	Business Innovation
MM7404	Virtual Organization Management
MM7405	Technology and Innovation Strategy for Small and Medium Enterprises (SMEs)
MM7406	Family Business Management
MM7101	Regional and Global Business Environment
MM7102	Communication and Negotiations across Cultures
MM7103	Managing Global Business
MM7201	Financial Management
MM7309	Customer Relationship Management
MM7505	Business Strategy and Strategic Management

E-Business Management (Major courses)

MM7501	Global e-Business
MM7502	e-Customer Relationship Management
MM7503	Creating Profitable e-Business
MM7504	Business and Operations Design
MM7505	Business Strategy and Strategic Management
MM7403	Business Innovation
MM7404	Virtual Organization Management

Human Capital Management (Major courses)

MM7601	Strategic Human Capital Management
MM7602	Human Capital Development
MM7603	Industrial Relations and Labor Laws
MM7604	Leadership and Organizational Strategy
MM7605	Talent Management and Career Management
MM7707	Human Resource in Public Sector

Policy and Management (Major courses)

MM7701	Public Policy: Theory and Practices
MM7702	Policy Analysis
MM7703	Public Finance
MM7704	Policy Implementation
MM7705	Project Planning, Management and Evaluation
MM7706	New Public Management
MM7707	Human Resource in Public Sector
MM7708	Managing Local Government
MM7709	Comparative Public Affairs in ASEAN
MM7602	Human Capital Development
MM7803	Public Policy, Advocacy Social Change and Philanthropy and Civil Society
MM7804	Governance, Ethics and Leadership

Nonprofit Management (Major courses)

MM7801	Foundations of Civil Society, Voluntary Action and Philanthropy
MM7802	Comparative Perspectives on Civil Society, Voluntary Action and Philanthropy
MM7803	Public Policy, Advocacy Social Change and Philanthropy and Civil Society
MM7804	Governance, Ethics and Leadership
MM7805	Managing Staff and Volunteers
MM7806	Nonprofit Marketing
MM7807	Nonprofit Finance, Fundraising and Development
MM7705	Project Planning, Management and Evaluation

AEC Business Management (Major courses)

MM7901	ASEAN and AEC Trade Policy
MM7902	Investment Strategy in AEC
MM7903	Managing Business Operations in AEC
MM7904	Business Expansions in AEC
MM7905	Current Issues of AEC and Impacts on Business
MM7101	Regional and Global Business Environment
MM7104	States and Markets in the Global Political Economy
MM7304	Global and Export Marketing Strategy
MM7709	Comparative Public Affairs in ASEAN

Teaching and Learning

Block courses

Teaching and learning programs at ICO NIDA are based on block course system. The block course system allows individual students to concentrate on one course at a time. Usually, each course is offered during one month or 2-month basis. Student assessment for each course will be done at the end of the course. Once students have completed a subject, they will move on to another course in the next block.

60%

From the commitment of ICO NIDA in creating international teaching and learning environment, ICO NIDA sets to maintain its percentage of qualified international visiting professors who will instruct different courses of ICO NIDA. The current percentage of qualified international visiting professors is around 60 percent of the total professors/instructors teaching in the programs.

Fees and Charges

International Program

Master of Management

478,400 Baht

Ph.D.in Management

1,040,000 Baht

INTERNATIONAL COLLEGE OF

NATIONAL INSTITUTE OF

DEVELOPMENT

ADMINISTRATION

(ICO NIDA)

19th Floor,Navamindradhiraj Building

Moo 3 , Serithai Road

Klongchan , Bangkapi ,Bangkok Thailand 10240

www.ico.nida.ac.th

ASIA PACIFIC LOGISTICS INDUSTRIAL MANAGEMENT TRADING ASSOCIATION

 98/20 Moo5 , Bangkhurat Subdistrict

Bangbuathong District , Nonthaburi Province Thailand 11110

Tel : ……………………..

www. aplitaworld.com

Send your application to

E-mail : magnateceoiconida@gmail.com

ICO NIDA
International College

Admission to Graduate Program

ICO NIDA Office use only	Important Information

ICO NIDA Office use only

Student ID:.................................

ICO NIDA Scholarship:

☐ Yes   ☐ No

Other Scholarship:

....

Payment method:

....

Acceptance date:.........................

Responsible officer ID:

....

Approval:

1. ....

2. ....

3. ....

Remarks

Important Information

O In order for this application to be effective the applicant must sign and include all documentation requested.

O Please return your completed application form and documentation to ICO NIDA Students Admissions Department or to one of the ICO NIDA's authorized representatives.

O Students Admissions Department, International College of NIDA (ICO NIDA) 118 Moo3, Serithai Road, Klong-Chan, Bangkapi, Bangkok 10240 THAILAND.

O For more information please visit www.ico.nida.ac.th or email iconida_apply@nida.ac.th

1. Personal and Contact details

Title: ☐ Mr   ☐ Ms   ☐ Mrs   ☐ Other ....

First name: ....Middle name:...

Surname: ....Preferred Name:...

Gender: ☐ Female   ☐ Male

Date of Birth: ..../...................../.................

Email Address: ....

Home Phone: .... Business: .... Mobile: ....

Mailing/Postal Address:

....

....

....

Permanent/Home Address:

....

....

If your Permanent/Home Address is the same as your Mailing/Postal Address please write "As Above"

2. Preferred Program of Study

Please indicate one program preference, for program details please refer to ICO NIDA website at www.ico.nida.ac.th

☐ **Master of Management (MM)**

☐ International Business Management	☐ Marketing Management	☐ Financial Management
☐ Entrepreneurship Management	☐ Policy and Management	☐ Nonprofit Management
☐ E-Business Management	☐ Human Capital Management	

Preferred classes   ☐ Regular Program (Weekdays)   ☐ Weekend Program

Preferred study plan   ☐ Plan A (Thesis Plan)   ☐ Plan B (Independent Study)

Preferred double/exchange program aboard   ☐ Yes   ☐ No

☐ **Doctor of Philosophy in Management (Ph.D. Management)**

3. Residency Status

a) In what country were you born? ....

b) What country are you a citizen? ....

C) What is your nationality? ....

Please provide a certified true copy of your visa documentation including both the photo and current visa information pages.

4. Proficiency in English

a) Is English your first language?   ☐ Yes   ☐ No   (If "yes" please go to the next section)

b) Were your undergraduate studies conducted in English?   ☐ Yes   ☐ No   (If "yes", please provide a certified true copy of evidence)

c) Have you taken an English Language proficiency test in the last 2 years?   ☐ Yes   ☐ No

(If "yes", please provide name of the test .... Score..and a certified true copy of evidence)

5. Previous Education (*most recent*)

Year of Graduation	Name of Award/Program	Main Field of Study (majors)	Institution

6. Employment Experience (*most recent*)

Years Employed	Description of Position	Employer	Full or Part Time

7. Other Qualification / Membership of Professional Bodies, Clubs or Foundations

8. Referees

Name / Employer / Position	Contact Details

9. Personal Statement

Please write a short paragraph (300-500 words) on why you wish to undertake the program and why should ICO NIDA choose you (Attach a separate page outing your reasons)   OR

Send a short video (1-2 minutes) on why you wish to undertake the program and why should ICO NIDA choose you (You can attach YouTube link or CD outing your reasons) (YouTube link: ....)

10. How did you find out about ICO NIDA?

☐ Search engine   ☐ ICO NIDA website   ☐ Newsletter/Newspaper   ☐ Brochure   ☐ Poster   ☐ Educational events   ☐ Educational agent

☐ Employer   ☐ Colleagues   ☐ Friends   ☐ NIDA's Students   ☐ others (Please specify)...

11. Declaration

I declare that the information submitted is correct and complete. I authorize ICO NIDA to obtain information concerning my academic record from any school, university or other institution attended by me. I agree to inform ICO NIDA promptly should I be excluded, suspended or expelled from any tertiary institution during the period of my enrolment at the University. I consent to the collection, storage and disclosure of information concerning any acts of record falsification or other irregular acts in relation to my academic record. I acknowledge that ICO NIDA may vary or reverse any decision made on the basis of incorrect or incomplete information supplied by me.

Signature of Applicant: ....

Name in full: ....

Human is the most precious resource.